Radio Preview of M.-G.-M.'s "Three Comrades" Dramatic Triumph

CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Editor and Publisher

Vol. 30, No. 7 | TORONTO 2, CANADA | June 4th, 1938

5 THINGS TO REMEMBER in 1938-39!

M-G-M HAS THE STARS

M-G-M HAS THE STORIES

M-G-M HAS THE PUBLIC

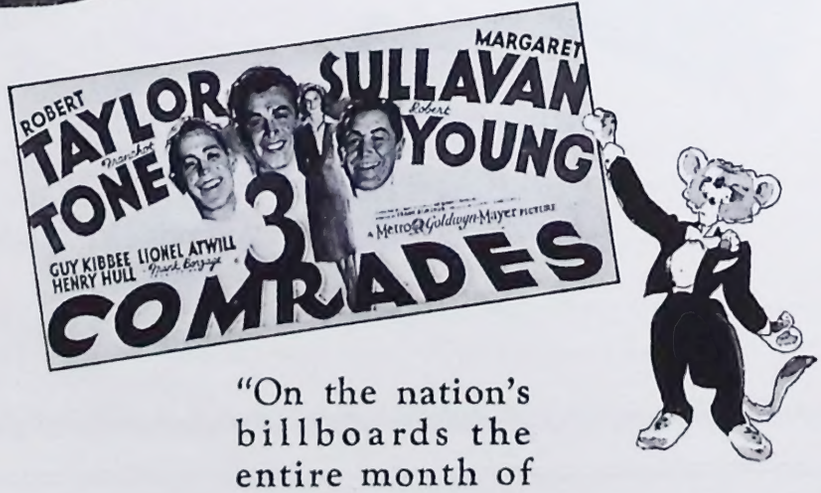
M-G-M HAS THE RESOURCES

M-G-M HAS THE PROMOTION

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

COMING TO BOWL YOU OVER!

THREE COMRADES



"On the nation's billboards the entire month of May!"

Canadian Moving Picture DIGEST

Established 1915
Publication: Weekly
Subscription: $2.00 yearly
JAMES LEWIS SMITH
Associate Editor

Digest International Press Film Service syndicating 500 leading newspapers in Canada. U.S.A. and Great Britain.

RAY LEWIS
Editor and Publisher

THE LITTLE PAPER WITH THE BIG IDEAS
Easy to Digest"

Published by
Canadian Moving Picture Digest Company, Limited
259 Spadina Ave., Toronto
Telephone: WAverley 4929
Cable: Raydigest

Correspondents:
J. J. Conklin, Winnipeg.
Dennison Thornton, London.
Ward Shaftesbury, London.
Leon S. Stone, Australia.
Alice T. Fairweather, Saint John, N.B.

Vol. 30, No. 7 | TORONTO 2, CANADA | June 4th, 1938

"AN INNOCENT GAME"

THE Halifax Star of May 23rd, published a big story headed, "Archbishop Hits At Anti-Bingo Crusade". The Most Reverend John F. McNally, D.D., Archbishop of Halifax is the most powerful ally of what his Excellency states, "The Church's stand with regard to the current campaign against 'innocent games' in Halifax which the Church permits".

His Excellency addressed seven Halifax units of the Canadian Catholic Students' Mission Crusade, May 22nd; and in his address to hundreds of Catholic young men and women, who marched to St. Patrick's Church to renew their pledge to the Legion of Decency, said, "That the stand of the theatres in Halifax with regard to the games was motivated apparently, solely by the belief the Church was depriving the theatre of profits".

His Excellency's address preceded a scheduled meeting as between Mayor Walter Mitchell and representatives of the supporters of Bingo, which game is now banned in Halifax. Efforts are to be directed toward eliminating the ban.

According to the Church's definition of what constitutes gambling and innocent games, Bingo is classified as "an innocent and harmless amusement".

There is no doubt but that Bingo is a fascinating game to thousands, not because it furnishes a mental stimulus, but simply due to the fact that it is a means through which one might have the good luck to win a pool or pot of money. Without money or prizes as an incentive no one would play this ancient moronic game of lotto, rechristened Bingo.

It appears that anyone who sits in on a game of this kind has a chance to win, that is, if the majority of the players are not stooges for those who are running the Bingo game for their own profit. When hundreds sit in to play Bingo in places operated commercially, as we observed in Florida, how much of "an innocent game" is such Bingo, and what are the chances of winning for the innocent players?

However, we of Motion Pictures are not reformers, each man to his own show; exhibitors for the presentation of motion pictures, the Church for the presentation of Scripture and the adaptation of the Sermon On The Mount to our daily life. A Legion of Decency and gambling are certainly incompatible.

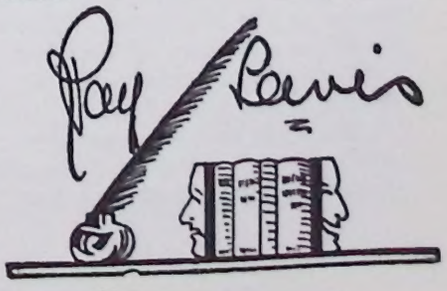
Most of us love to gamble. How many of us have a degree of restraint which makes our gambling an innocent pastime? Gambling is a habit which grows. Some call it a vice. Some of us are born with it, some acquire the taste.

The lure of a win is irresistible once we have a taste for such easy money, however, the motive behind what we do is perhaps the true test of that which is right and that which is wrong.

The Catholic Church exacts a good deal from its followers by way of adherence to religious tradition, but it also gives its people more liberties, we believe, than any other form of religion.

The interpretation of scripture by His Excellency, and the conduct of a Christian in relationship to Bingo and other games is a liberal viewpoint. We know that some Protestant denominations consider drinking, smoking, dancing and gambling as vices and they are banned. A good Scottish Presbyterian will call down the Wrath of Heaven on him who dares to whistle on the Sabbath.

His Excellency's viewpoint is critical of Motion Pictures, but broadens in his use of Scripture to promote "innocent games of chance" for the profit of the Church. Such elasticity of vision should make His Excellency easily approachable, on the subject of Motion Pictures, and friendly toward its service as innocent amusement.



RAY PRESENTS

RAY LEWIS

IF Lord Lee of Fareham is no longer Vice-President of the Gaumont-British Company, may we respectfully enquire — "Who has his shares?" The G-B shares which played such an important part in keeping the control of G-B British. You remember that Fox thought he got control with the purchase of a controlling interest in the Metropolis-Bradford Company, which was the holding company of G-B. Fox paid twenty million dollars for what he thought was control, but Lord Lee of Fareham held the key to the control situation in the shares which he had; and although he was never a director of the company, he was chairman of the Metropolis-Bradford and became Vice-President of G-B.

This reminds me that the Ostrers vs. Maxwell legal battle is scheduled for a hearing in July. The Ostrers are reported as having forced the legal issue, placing on Mr. Maxwell the onus of proving certain statements which it is alleged Mr. Maxwell had made. It looks as if there might be some soiled linen presented for public inspection, all of which does not help the industry to stay out of government control, to which it is slowly but surely directing its efforts unconsciously, if not consciously!

Montague Marks, General Manager of London Films, resigns that post to produce pictures on his own at the Denham Studio, we hear.

THE suggestion to permit the Film Council to arbitrate on the question of grading, as the latter refers to the K.R.S. vs. C.E.A. controversy, is another example of putting one's head in the lion's mouth.

In commenting on this possibility Mr. Louis Morris of London, England, said, that he thought the Americans were sharper than that.

I told him that they were, as he would soon discover, and before we were able to get to the press with a lion's share of this story, we heard that neither K.R.S. or the C.E.A. are keen about being thrown to the lions, even if they are both good gladiators, and the lion happens to be a friendly British lion.

The League of Nations was born to protect minorities, but Haile Selassie is no longer hailed as Emperor of Ethiopia. China is bombed from the planes of former members of the league, known as the Big Powers. Spain is being reduced to a country of sackcloth and ashes by bombers who are doing this dirty job all for the love of Franco, or Allah.

We could mention some more war news created by former members of the League, in whom minorities have placed their trust.

THE motion picture industry is a minority despite the fact that it is a major enterprise. It is good to observe that both the C.E.A. and the K.R.S. are adhering to the wisdom contained in an old Hebrew proverb which reads, "Tie me and bind me, but throw me among my own". For the benefit of those who do not understand parables or proverbs — this means that it is better to settle your differences within the Industry.

A welcome letter from Anna Neagle reads as follows:

"Dear Ray:

Thank you so much for your letter of May 2nd, I believe you are coming over in June and shall look forward to seeing you then. It is nice to hear that the people in the RKO office remember our visit with pleasure. It was one of the most marvelous times I have ever spent, and you and they were all kindness personified.

ANNA."

Another letter comes to my mind at this time —this one is from Chris C. Holmes, Manager of the Avalon Theatre at Ottawa. Chris reminds me of the time when he was the British Film booster supreme, at the Capitol Theatre, Belleville, Ontario, and recalls "On one occasion you lent considerable help by addressing the Belleville Rotary Club".

CHRIS had been absent from England about nine years before he re-visited his native land, to discover that he was a "foreigner" — there being no difference between Canadians and Americans to the average Englishman.

You see Chris, I found out long ago that the English have a habit of calling all who are born on the American continent, Americans, which is quite right. Citizens of the U.S. err when they are of the opinion that the only Americans are those who are citizens of the U.S.

Cheer up Chris, at the King's Garden Parties and at other Royal Functions in England, the Dominions are singled out for special hospitality because they are part of the British Commonwealth of Nations; but please do not remind me that we were singled out for special legislation when we were excluded as Britishers in the matter of the British Film Quota Act as this relates itself to Dominion product for Renters' Film Quota. 'Twas just an oversight on the part of British legislators, or was it an oversight on the part of representatives from the Dominion, who did not notice that little clause "slipped in"?

(Continued on page 8)

Harry Allen Elected Vice-President, Grand National of Canada

Digest Reviews and Previews

SHORT SUBJECTS

"MIRACLE MONEY"
METRO-GOLDWYN-MAYER

LATEST in the Crime Does Not Pay series, which is recognized as one of the best short subjects in the business. In this, are depicted the "quack" doctors who prey on cancer sufferers, taking money for so-called "miracle" cures. Cast features John Miljan, with Claire Dubrey, Fred Vogading, Robert Middlemas and others.

An excellent feature in an excellent series.

Running time—21 minutes.

"DEAR OLD DAD"
VITAPHONE

ANOTHER True Adventure, featuring Floyd Gibbons. Tells the story of an old man who becomes the victim of amnesia, but is brought back to mental recovery by the love of his daughter.

This series seems to have lost all its punch. The last two, including this, have been weak sisters, this one particularly, lacking any excitement but depending entirely on the human interest angle. Let's have some more of the early ones.

Running time—12 minutes.

"TAIL END"
COLUMBIA

THIS is a very clever burlesque of the feature "Dead End", performed, in cartoon, by dogs. Shows the rich pup joining the "gang" and being received as an "okay guy" when he beats the tar out of the neighbourhood bully. Lots of fun.

Running time—7 minutes.

PERSONAL MUSINGS

THE laugh's on the Editor this week. On Saturday Miss Lewis took Louis Morris, the prominent English exhibitor visiting Toronto, out to Woodbine. Yours truly had lunch with them before they left for the races, and gave Miss Lewis a "hot tip" to bet Cabin Gal in the 4th. I repeated the name several times, knowing Miss Lewis' penchant for getting horses mixed up, but finally felt the Editor had it straight. Miss Lewis got out to the track okay, but couldn't, even with superhuman effort, remember the name of the horse. Cabin Gal won and paid $22.05 for a $2 ticket. Said Miss Lewis when she heard, "You think I'm laughing 'cause I'm happy, I'm sick like a dog!"

Being a grandfather may have made Jule Allen feel ten years younger, but, according to reports, it certainly hasn't improved his golf.

Wolfe Cohen, Warner's Canadian chief, paid a flying visit to Montreal last week to meet the new Quebec Board of Censors, headed by Arthur Laramee, K.C.

Jack Hunter claims his compatriot, Morris Milligan (Paramount, Toronto), joined a second golf club, because he found he could play the second course in two strokes less than his home course.

F. H. Graham, Walkerton, a Queen City visitor.

Those new outside display frames at the Capitol, Toronto, are worth investigating. Made of aluminum, and thus very light, they look like a million, but Verne Hudson tells me the cost was practically negligible.

H. J. Swetman, Community Hall, Kapuskasing, Ont., paid a visit to Toronto this week.

Sympathy is extended to Mr. and Mrs. Maurice Mentel, Lansdowne, Toronto, on the death of their daughter, Anna Lila.

C. Auclair has acquired the Drummond Theatre, Drummondville, Que., making three theatres Auclair now operates. The others are the Capitol, Drummondville, and the Hollywood, Montreal. The Drummond was formerly operated by D. A. Burpee, secretary, Quebec Allied Theatrical Industries, Inc.

H. J. Sutherland, who operates the Lyric, St. Mary's, Ont., Roxy, Clinton, Capitol, Goderich, and the Regent, Seaforth, was a visitor to Toronto this week. He was accompanied by Mrs. Sutherland.

L. Young of the Fraser Theatre, Vancouver, B.C., was the victim of burglars for the second time in six months, when thieves broke into his home, getting away with some of Mrs. Young's jewellery, and other valuables.

The Circle Theatre, Toronto, was broken into the other night, but the laugh was on the burglars. Apparently they figured they'd break into the safe, as considerable safe-cracking equipment was found abandoned. The laugh is that the Circle has no safe. H. Freedman, manager of the house said the thieves got away with about ten dollars in silver, taken from a drawer in his desk.

Many old friends of Jimmy Grainger, new president of Republic, were on hand to extend a hearty welcome, when he arrived to attend the Empire-Universal convention.

Edith Paynter, talented daughter of Warner's Toronto Branch Manager, was the scintillating star of a dance recital, held at the Margaret Eaton Hall, Toronto, Wednesday night.

Tuesday evening found all the Hollywood stars at home with their ears glued to the radio, listening to the fight between Hollywood's darling, the Negro Henry Armstrong, and Chicago's Barney Ross. Armstrong won going away, and the sporting world claim he is the greatest fighting machine seen in action for over thirty years. Poor Barney, we had a sympathetic pain in the stomach, after listening to the battle.

M. T. Craig, Palace, Ridgetown, and Majestic, Dresden, in town.

Keith Wilson, manager of the Beverley Theatre, Toronto, has been transferred to the Mark's Theatre, Oshawa, succeeding Eric Greenwood, who moves to Hamilton, to take over management of the Granada.

Vivien Leigh, our personal nomination for England's loveliest screen star, and the lady whom we predict has a big future, scored a double-header in Vancouver this week, starring in two pictures at the same time at the Strand. The pictures, "Storm in a Teacup" and "Dark Journey".

Congratulations to S. Nagler, Winnipeg office of United Artists. A GIRL!

H. I. Goldberg, Toronto office of Paramount was a recent visitor in Vancouver.

John Vallin, travelling auditor for Warner Bros., who has been connected with the Toronto office for the past few weeks, moved on to Montreal, Wednesday. The many friends he has made during his stay in Toronto will be sorry to see him go.

"Jay L."

RKO Radio's "Saint In New York" Gets Healthy $8,000, Rialto, N.Y.

British Film Digest

By WARD SHAFTESBURY

O HAPPY, happy day! Over here in England the balmy spring weather has tempted the boys to put off the gloves and come together in peaceful negotiation. Tuesday next will see a joint meeting of the K.R.S. and the C.E.A. to discuss the various and serious matters facing the British Film Trade for 1938. Such matters include the, at present, highly touchy subject of film rentals; the internationally-vexing question of double feature billing coupled with overlong programmes generally; and lastly but not leastly the urgent and much procrastinated-over problem of redundancy.

Film rentals in England are highly amusing — that is, as far as the home product is concerned. Rarely are the prices fixed according to the entertainment value or box-office potentiality of the picture — almost invariably it is a question of "the film cost us two hundred quid— give us fifty percent or no product for you, old lad". An exhibitor can almost afford to play on high percentage rentals when he gets box-office pictures — but who can keep in business playing rotten features at exorbitant rates? Moribund costume pictures with slow-moving, played-out plots and second-rate ex-legitimate stars are pushed down the exhibitors' throats at forty and fifty percent. And what can the poor exhib. do? He has to play ball with the British producer because otherwise he runs foul of the Quota Law — and when he does play ball he invariably strikes out.

Double billing just complicates the problem — and adds to the exhibitor's expenses — usual methods employed consist of flat rate plus percentage rental for the feature booking — all very nice for the renter and the public but suicide for the cinema-owner.

Over-building is the Exhibitor's own handy little harikari — in the past three years new cinemas have been erected at a tremendous pace without any consideration for the present or potential patronage — as a result, the whole industry suffers; the Exhibitor has too many empty seats; the Renter finds the sales efficiency of his film threatened by the rapidly swelling radius of barring clauses.

It is to be hoped that this joint negotiation may lead to some measure of relief before the British Film Industry has slowly but surely strangled itself to death.

SHORT SHOTS

ASTA, the wonder dog of "Thin Man" fame, is rumoured to be crossing the briny shortly to co-star with Gracie Fields in "Picadilly Circus" — Asta will play the part of her canine pal . . . A good publicity idea went boom last week when Gaumont's plan to use 120 cinemas as proving grounds for Variety in a big radio talent contest folded up suddenly due to objections raised by the professional artists association — the idea was to see how the public reacted to Variety on the Gaumont stages and also to discover new talent for the B.B.C. . . . Oscar Deutsch, liege lord of the Odeon circuit, has been made a member of a small but highly influential committee to supervise anti-aircraft recruiting in the London area . . . "Bluebeard's Eighth Wife" moved over to the Carlton yesterday, after a month's record-breaking run at the Plaza — 125,000 paid-up admissions in four weeks! . . . Our laurel wreath for the best publicity of the year goes to RKO Radio for their "House of the Seven Dwarfs" which was featured at the Ideal Home Exhibition — over a quarter of a million people visited this replica of the little house shown in the film and now duplicates are being built for exhibition in other cities throughout the country . . . Bob Donat's long-term 6 picture contract with M-G-M-British starts to-morrow with "The Citadel" at Denham — Rosalind Russell co-faces the camera — August is set for shooting of Donat's second film "Goodbye, Mr. Chips" . . . Paramount announce that three to four times as much money will be spent on British product this year than ever before . . . Sir Frederick Whyte, newly-appointed Chairman of the Cinematograph Films Council under the latest Quota Act is a diplomat well-versed in the art — he was for several years president of the Legislative Assembly of India and more latterly political adviser to the National Government of China . . . Gracie Fields' third for 20th Century-Fox is tentatively titled "Paddy Darling" — an Irish song saga in the Monty Banks manner — Two and a half million dollars have been budgeted for the Fox British programme — two Annabella subjects and a technicolor feature are scheduled in addition to the Gracie Fields pictures.

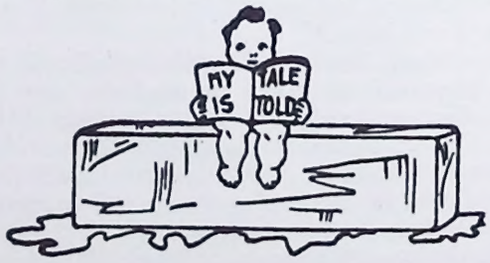
Ray Presents

(*Continued from page* 4)

LOUIS MORRIS, active member of the C.E.A., builder of theatres, and owner of a substantial chain situated in Great Britain, after reading "Ray Presents", Digest issue of May 28th, ordered 100 reprints of this presentation, and sent these copies to the Secretary of the C.E.A. for distribution among the members.

"Our exhibitors need someone like you, Miss Lewis, to talk to them. Someone unafraid, experienced and frank. The common sense and practical wisdom contained in your 'Ray Presents' should be read by everyone in our Trade. I am happy to give this service to the exhibitors of England."

Thanks Mr. Morris for the bouquet. There is always an advantage in giving flowers of appreciation to the Living, we are here to enjoy the experience, and, incidentally, to reciprocate.



Theatre Equipment and COMPLETE SUPPLIES

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.

Coleman Electric Co.
258 Victoria St.
TORONTO, ONT.

EVERYTHING FOR THE THEATRE FROM SHEET TO STREET

"Robin Hood" Splendid $85,000, 3rd Week, Radio City Music Hall

By MERRYL LEA

HERE and there — Phil Reisman in South America. Sidney Kent back from a trip to Paris and London. Mr. Louis Morris of London, England, who recently visited Toronto to size up the theatre situation, sailed on the "Normandie" this week. James P. O'Loghlin, 20th Century-Fox District Manager in New York.

* * *

CENTRAL Films Limited have commissioned Ray Lewis, Editor of the Canadian Moving Picture Digest, to appear on their behalf before the Film Council in order that the clause restricting Dominions' product from inclusion as Renter's Quota may be rescinded. Kenneth Bishop paid a recent visit to Toronto and informed the Digest that Central Films Limited had an investment of over $100,000 in its studios at Victoria, and that during a period of two and a half years, it had produced 12 pictures, namely: "Stop Look and Love", "Stampede", "Lucky Corrigan", "Women Against the World", "Manhattan Shakedown", "Special Inspector", "Tugboat Princess", "Murder Goes North", "Special Patrol", "Vengeance", "Murder Is News" and "Convicted". Productions averaged $50,000 per picture. All pictures were distributed throughout Great Britain and the United States.

* * *

RE-ISSUE Line-up:

Metro — "David Copperfield", "Treasure Island", "San Francisco" and "Mutiny on the Bounty".

RKO Radio — "Little Women", "King Kong".

Columbia — "It Happened One Night", "Man's Castle", "She Married Her Boss", "Twentieth Century", "Whole Town's Talking".

United Artists — "I Cover the Waterfront", "The Count of Monte Cristo".

Paramount — "Farewell to Arms", "The Sign of the Cross".

20th Century-Fox — (Only if demanded), "Under Two Flags", "Thanks A Million", "Private Number".

Universal—"Lady Tubbs", "Frankenstein", "Love Before Breakfast", "All Quiet on the Western Front".

Warner Bros.—(Only if demanded) "Anthony Adverse".

Stop ! Look ! Listen !

Darryl Zanuck accompanied by his wife and family, is en-route for Europe, his first holiday in several years. While in London Mr. Zanuck will be entertained by Esmond Harmsworth, the latter so closely identified with Lord Northcliffe, which means the Northcliffe Press. While in Paris there will be that most important function of the decoration, "Commander's Cross of the Legion of Honour" a tribute for distinction achieved as supervisor of productions for Twentieth Century-Fox. Incidentally, there will be some polo playing, as Mr. Zanuck will compete in the British Junior Cup with the American Rangers, for European title! . . . Frank Capra stood in front of the Hollywood Citizen-News when the editorial staff went on a strike. He did picket duty with John Ford and Hubert Biberman . . . . Universal plans a production unit system. Nate Blumberg will make two yearly visits to coast. Cliff Work will be Studio Chief . . . Dramatization of symphonies with symphonic orchestras as the musician-actors and the playing of lighting effects for dramatic values was successfully tested out with preview showing of Wagner's "Tannhauser" at Grauman's Theatre, Hollywood. Frederick Feyder conductor-producer for Symphonic Films Corporation. The film, a two reeler has certainly brought us further on our way in the presentation of Television material . . . Rumours regarding Grand National now bring plans across the border whereby Canadian control goes to American company in a seventy-five percent interest with 25 percent for Harry Allen, the Canadian General Manager. The proposed deal approved by directors and trustees is to be submitted to Federal Court of Los Angeles . . . When Sidney Kent said, in commenting on the K.R.S. vs. C.E.A. "grading" battle, "There is still enough sense in the Motion Picture Industry to solve the troubles without putting them in the hands of the Board of Trade or somebody else", he was voicing an opinion always editorially stated by The Digest, which goes to prove that the belief, "great minds run in the same channel" withstands the test of time! . . . While our honourable contemporaries talk about their "scoops" may we bring to the attention of our readers that we "scooped" the Quebec Exhibitor's Convention! . . . Since first news is always considered good news, a new film company has been formed which will release George Formby's "Keep Your Seats Please" in Canada, an English comedy which will make Canadian theatre-goers rock in their seats with laughter. George Formby is England's leading comedian . . . "Look Out For Love" opens at the Eglinton Theatre, June 13th, following the three weeks' run of another British picture, "Storm in a Teacup" a Regal Films release. "Look Out For Love" stars Anna Neagle and Tullio Carminati. It is a Herbert Wilcox production released in Canada through Empire-Universal—story by Ray Lewis, yes you are right — Editor of The Digest . . . And now we hear that the theatres are giving away petalware. It's wearing us out keeping track of the "giveaways" but as a sequence to chinaware, dinnerware, glassware, petalware — why not get real close to your patrons by giving them "underwear"?

EXHIBITORS CHOOSE BEST PICTURES

This column is open to exhibitors' selections of best pictures. Send in your selection to The Digest, and let the producers know what picture makes money for YOU.

"THE AWFUL TRUTH"

"'THE AWFUL TRUTH' was the best picture played at this theatre during the month of May. People come to a theatre for enjoyment, and this picture certainly gave it to them."

H. CLARFIELD,
Manager, Queen's Theatre,
Toronto, Ont.

"WELLS FARGO"

"'WELLS FARGO' was our best bet. It did a very satisfactory business; the patrons enjoyed the picture, and comments heard in the lobby were most favorable."

R. McCULLOCH,
Manager, Royal George Theatre,
Toronto, Ont.

"DEAD END"

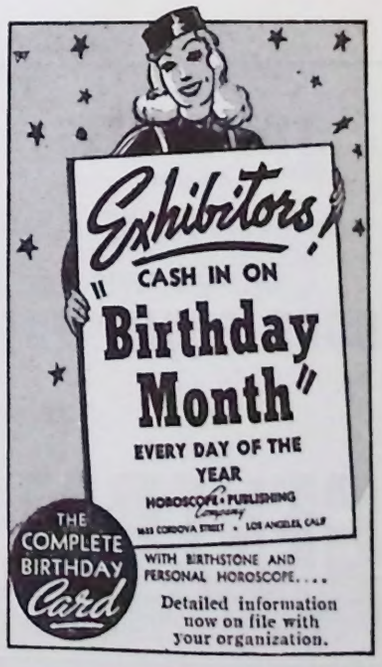
"This picture did the big business for us during May. It was a second run in the neighborhood, and besides being a good picture, the stars were a big drawing card."

MORRIS BECKER,
Manager, College Theatre,
Toronto, Ont.

"BIG CITY"

"The drawing power of Luise Rainer and Spencer Tracy brought them running to the Classic during the engagement of 'BIG CITY'. And they weren't disappointed with what they saw inside."

C. FLOYD,
Manager, Classic Theatre,
Toronto, Ont.


Exhibitors!
CASH IN ON
Birthday Month"
EVERY DAY OF THE YEAR
HOROSCOPE PUBLISHING Company
843 CORDOVA STREET • LOS ANGELES, CALIF
THE COMPLETE BIRTHDAY Card
WITH BIRTHSTONE AND PERSONAL HOROSCOPE....
Detailed information now on file with your organization.

Conciliation Provides Link Better Business Relations

Conciliation has made another step forward in Toronto. At a meeting held last week of the Conciliation Committee of the Motion Picture Branch of the Toronto Board of Trade, the one difference of opinion which has been facing the Committee was removed. The principles adopted last year contained the words "except clearances". These have been struck out and the following substituted: "including the principles and ethics of clearance".

This considerably broadens the basis of discussion under "Conciliation", although it is not intended to abolish the "Toronto Joint Clearance Committee" which has functioned so well for nearly three years. This latter Committee will continue to arrange the details of clearance under principles framed by the senior committee.

Those present at the meeting included J. P. O'Loghlin, acting chairman, Clarence Robson, Nat Taylor, Sam Fine, Abe Polakoff, H. Freedman and E. H. Wells, secretary.

KINGSTON, ONT.

Mayor H. A. Stewart presided at the official opening recently of the new Grand Theatre, one of the most modern and up-to-date houses in the Famous Players chain. This house was formerly the old Grand Opera House. T. J. McCoy, for the past three years manager of the Tivoli, here, has been appointed manager of the new Grand.

THE SUCCESS
of your
THEATRE
depends upon
GOOD EQUIPMENT

consult
GENERAL
THEATRE SUPPLY COMPANY Ltd.
104 BOND STREET TORONTO • 336 MAYOR STREET MONTREAL

EMPIRE-UNIVERSAL FILMS HOLD SIXTH ANNUAL CONVENTION, TORONTO

EMPIRE - UNIVERSAL FILMS LIMITED, who have made tremendous strides in the past six years, having offices in Toronto, Montreal, Saint John, Winnipeg, Calgary and Vancouver, are holding their Sixth Annual Convention, June 2-3-4-6-7 at the Royal York Hotel, Toronto.

Those attending the Convention are the Managers and Representatives across Canada, as follows: Saint John Branch—G. M. Hoyt, W. A. Sault; Montreal Branch — D. Leduc, L. Druxerman; Winnipeg Branch — D. V. Rosen, B. Simmons; Calgary Branch — F. L. Vaughan, H. Cohen; Vancouver Branch — J. E. Archer, W. B. Adamson; Toronto Branch — S. Brint, L. Rosefield, B. Plottel, J. Palansky, P. Wright, H. Gould, C. Black. Others include F. Fisher, Special Home Office Representative; J. Dicksen, Accountant, Toronto Home Office and G. Oullahan, in charge of advertising, Toronto Home Office.

The Convention was presided over by A. W. Perry, General Manager, and A. J. Laurie, Assistant General Manager. Those attending were, Oscar R. Hanson, President, and Paul L. Nathanson, Vice-President.

The first meeting was held on Thursday, June 2nd at 2.30 p.m., in the Royal York Hotel. Arthur A. Lee, Vice-President and General Manager of Gaumont-British of America, arrived from New York and addressed the Convention on the forthcoming G-B pictures in the afternoon, outlining in detail the 1938-39 product. Mr. Lee spoke at great lengths on their latest super - special, "TO THE VICTOR".

On Thursday, the Republic representatives, Herbert J. Yates, J. R. Grainger, William Saal, Jack Bellman, arrived from New York, and on Friday and Saturday, the meeting was devoted entirely to Republic product.

This is the first Convention in which James R. Grainger, as President of Republic has taken an active part. Mr. Grainger was enthusiastically received by the Canadian boys as were Mr. Yates, Mr. Saal and Mr. Bellman. Great possibilities can be seen for this company with these executives who have had such a wide experience and knowledge of the motion picture industry throughout the world.

THEATRE CONSTRUCTION AND RENOVATION

EDMONTON, ALTA.

Preparations for the erection of a new $45,000 Dreamland Theatre at the corner of 97th St. and Jasper Ave., will commence June 6th, when demolition of the present building will commence. Tenders will be called as soon as possible, with the theatre to be completed and ready for opening by September 1. The house will be operated by Dreamland Ltd., President, Alex. Entwistle. The present theatre has been in service for 25 years. The new house will have a seating capacity of approximately 800.

Roxy Theatre Co. have taken out a permit for a 500 seat theatre to be erected on the northwest corner of 124 St. and 107 Ave. This is the second permit within a week to be issued for a theatre at this intersection. Last week a permit was issued for a $40,000 house on the northeast corner. Owner of the latter house was listed as T. Cherniak of Saskatoon. The Roxy, as the northwest corner theatre will be called, will cost approximately $20,000, with another $15,000 to go for equipment.

HAILEYBURY, ONT.

Negotiations are proceeding in regard to the opening of the Broadway Theatre here. A check-up made by interested parties revealed that approximately 45% of the total attendance at the Cobalt theatre is from Haileybury, and the Rotary Club are supporting the agitation for the re-opening of the local movie. The town council has also signified approval and support.

A presentation of prizes for the Republic Contest which ended a few weeks ago was made by Herbert J. Yates to the following:

F. Fisher, Toronto Office for Gross Collections.

L. Druxerman, Montreal Office for Gross Contracts.

G. M. Hoyt, Saint John Office for Gross Collections and Contracts.

On Monday, the executives of Universal Pictures, W. Scully, F. J. A. McCarthy, J. Seidelman and others, will arrive from New York, and Monday and Tuesday will be devoted entirely to the Universal product.

We will give you a full report of the Universal meeting in the next issue.

Special screenings of "TO THE VICTOR" and Roy Rogers' new feature, "UNDER WESTERN STARS" and other subjects are on the program, as well as social entertainment.

Edmund Grainger, Producer-Son Of James R., Remains At Universal Under New Pact